PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: Mr. C. W. Hemp

Date: October 14, 1977

From: R. E. Pruehsner

Subject: PARLIAMENT CASE MARKING

This will confirm our phone conversation concerning the case marking for Parliament cigarettes when the revised graphics components are used.

Because the Purchasing Department currently is using the designation "Model N Case" for other purposes, we will use the letter "P" rather than "N" on the shipping cases when you commence using the new components on November 14th.

The letter "I" should be used beginning December 12th when you start using inserts, as previously planned.

R. E. Pruehsner

rep:vl

cc: R. R. Nolan
G. O. Sledge
E. H. Smith
A. J. Kay, Jr.
R. Skead
R. Gumz
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Source: https://www.industrydocuments.ucsf.edu/docs/pxjm0004